



For Immediate Release

HARRISONS & CROSFIELD TEAS AVAILABLE AT WEST POINT MARKET

East Hanover, NJ, December, 2008 -West Point Market, the award-winning gourmet food retailer in Akron, Ohio has added an extensive selection of Harrisons & Crosfield teas to its 25,000 square foot store.

“We’re thrilled that West Point Market is carrying our teas,” says Al Sharif, founder and president of Harrisons & Crosfield. “West Point Market is a NASFT Retailer of the Year Award winner and one of the destination stores that everyone visits to see marketplace trends. Having our teas in their store is like being part of the *Who’s Who* in gourmet retailing.”

“Harrisons & Crosfield Teas are really the best of both worlds,” says Rick Vernon, General Manager of West Point Market and the third generation Vernon to be involved in the family-owned business. “The teas are actually English because they are bought and blended in England and then shipped to the U.S. for final packing. Customers really like the line because it is complete—and to top it all off, the pricing is quite reasonable! During the holidays, many of our customers commented that they came back to West Point to buy more Harrisons & Crosfield Teas because the quality and price point equaled a great value compared to the other high end brands we sell. Overall, it is the best English line I have seen.”

About Harrisons & Crosfield

Harrisons & Crosfield Teas was founded in 2002 with a mission to create teas that meet or exceed renowned British tea industry quality levels and appeal to American tastes. Harrisons & Crosfield Teas are blended in England to exacting British standards and shipped to the U.S. for packaging to ensure optimum freshness. Its comprehensive line includes more than 32 varieties of black, green and white, herbal, decaffeinated and organic teas available in loose leaf tea, tea bags and iced teas. Most Kosher certified.

www.harrisonsandcrosfield.com

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