

NEW VARIETIES OF INDIVIDUALLY WRAPPED TEA BAGS

FOR IMMEDIATE RELEASE
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EAST HANOVER, NJ – Harrisons & Crosfield Teas Inc. announces the addition of new tea varieties to its extensive range of individually wrapped tagged tea bags.

“Our new additions to our extensive range of tagged tea bags have an elegant, high-end packaging with attractive colors that effectively communicates the unparalleled quality and distinction of our tea blends and appeals to a discerning consumer and that is who we developed our teas for.” states Al Sharif, President of Harrisons & Crosfield, with 15 years experience in the English tea industry. “We are committed to expanding our product line to meet the growing market needs. The emphasis we place on quality in buying, blending and packaging our teas makes us the Gold Standard in Tea.”



Harrisons & Crosfield teabags contain 2.5 grams of premium, hand-plucked tea, that’s 25% more tea than the standard U.S. teabag, which brews a richer, better tasting cup of tea.

Our string and tag teabags are individually sealed in foil lined pouches for superior protection of flavour and aroma. Each box has a perforated tear out and elegant racks are available for foodservice.

Harrisons & Crosfield English teas are crafted in London to the highest British quality standards by Master Tea Buyers with over 30 experience in buying and blending teas. The teas are shipped in bulk from England and packaged in the U.S. to ensure maximum freshness.

The new varieties include: **Assam, Irish Breakfast, Ceylon, Tropical White, Black Tea with Raspberry, Raspberry Vanilla - Caffeine Free Herbal, Forest Berries - Caffeine Free Herbal**

About Harrisons & Crosfield

Harrisons & Crosfield Teas was founded in 2002 with a mission to create teas that meet or exceed renowned British tea industry quality levels and appeal to American tea drinker’s tastes. Its teas are blended in England to exacting British standards and shipped to the U.S. for packaging to ensure optimum freshness. Each tea bag contains 25 to 50% more tea than the typical American tea bag, resulting in richer cup of tea. Its comprehensive line includes more than 32 varieties of black, green and white, herbal, decaffeinated and organic teas available in loose leaf tea, tea bags and iced teas. Most teas are Kosher certified, many for Passover.

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